

FRESHMAN ADMISSION SUMMARY 2013

Division of Enrollment Management and Marketing

Dear colleagues,

I am happy to present the following report on the fall 2013 freshman class at DePaul University.

Our year appears to mirror that of many institutions across the country: Nascent optimism of students and their parents buoyed us to a record number of nearly 20,000 applications, which led to an all-time low admission rate of 60 percent. Throughout the cycle, we marveled at the quality and diversity of our applicants.

But the lingering effects of the recession, like stagnation in family income, and general uncertainty about the value of a college degree are affecting DePaul and our peers. Despite record numbers of applications and admits, a declining yield rate led to a freshman class of 2,425, fewer students than last year.

Although the class is smaller, its profile improved over 2012. Using a combination of high school GPA and test scores, this is the best class in DePaul's history. It is the most diverse we've ever seen. And the percentage of our enrolling freshmen from outside Illinois in 2013 is among the highest in our history.

On page 8, you can read about our Pathways Program with Rosalind Franklin University of Medicine and Science, which enrolled 59 new freshmen interested in a career in one of the many growing areas of health sciences. This new program, coupled with our test-optional admission program, now in its second year, highlights our progressive approach to evaluating and encouraging the nation's best students to enroll at DePaul.

I've often remarked that at DePaul we share enrollment success with the whole university and the people who make this a special place. As the challenges we are facing in recruitment and admission grow, we know we can count on the university community to ensure success in the years ahead.

I thank you for your efforts on behalf of DePaul and look forward to many successful years in the future.

Sincerely,



Jon Boeckenstedt

Associate Vice President for Enrollment Management

FRESHMAN ADMISSION TRENDS: 2010–2013

Freshman applications reached an all-time high in 2013 and have increased by 66 percent over the past four years. For the second year in a row, the largest numbers of out-of-state applicants were from California, Michigan and Ohio.

Freshman Applications, Admission and Enrollment Yield



In 2013, 19,957 high school students applied to DePaul for freshman admission.

- » 43 percent were from outside Illinois; 31 percent were from Chicago's suburbs; 24 percent were from Chicago.
- » Applications came from more than 4,000 high schools across all 50 states.
- » Applications from outside Illinois have increased by 77 percent since 2010.
- » 60 percent of applicants were women and 40 percent were men.
- » 1,541 students applied under the test-optional pilot program and 90 students enrolled.

NEW FRESHMEN BY ACADEMIC PROFILE

Measures of high school preparation remain strong in the freshman class. The fall 2013 class has the highest average GPA and ACT composite score in DePaul's history.

High School Academic Profile

ACT Composite*



High School GPA



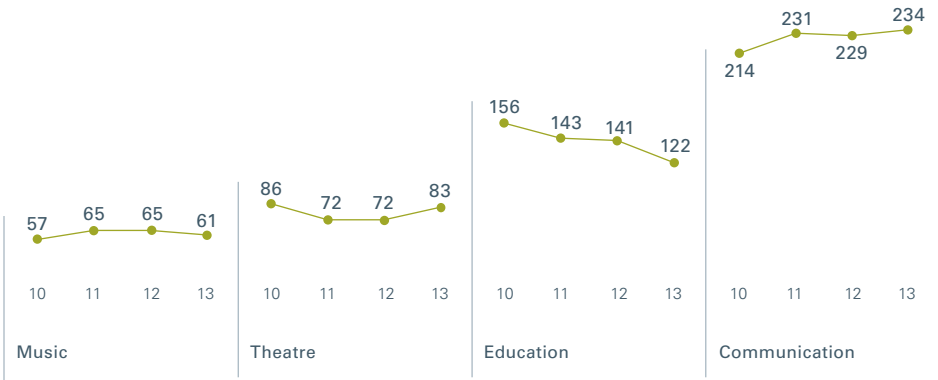
Percentage in Top 10% of High School Class



*ACT averages include scores for students who applied through the test-optional pilot program who submitted scores post-admission for research purposes.

987 FRESHMEN (41% OF THE FRESHMAN CLASS) ENTERED DEPAUL WITH AP COURSE WORK

New Freshman Enrollment by College



Freshman enrollment in health and science majors has grown dramatically since the College of Science and Health was established in 2011 and has increased by 55 percent since 2010.

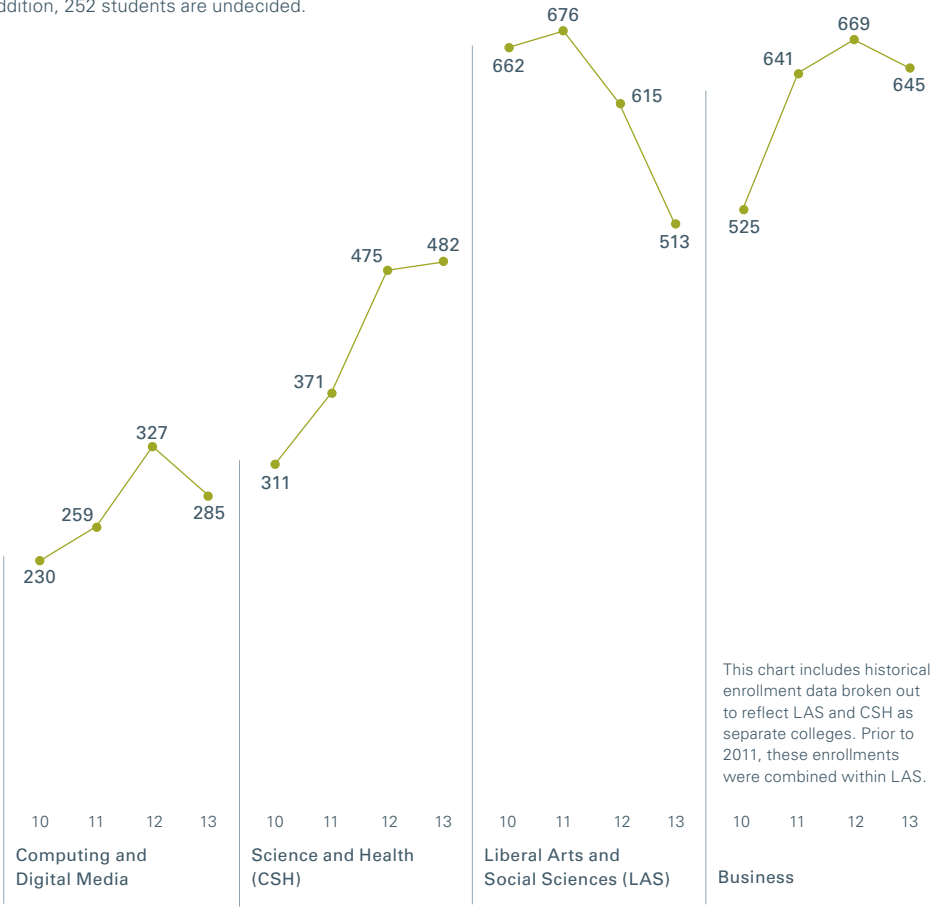
Most Popular Majors for New Freshmen

	Students Enrolled
Accounting	177
Psychology	150
Health science	130
Marketing	112
Biology	97
Finance	92
Digital cinema	91
Business administration	86
Political science	73
Management	68

In addition, 252 students are undecided.

Academic Highlights for New Freshmen

- » 25 new freshmen began their first quarter at DePaul with enough AP, IB or dual-enrollment credits to earn sophomore status.
- » Of the 855 students reporting a high school ranking, 16 freshmen said they were ranked first in their high school graduating class.
- » 42 freshmen were from International Baccalaureate (IB) programs in Chicago Public Schools.

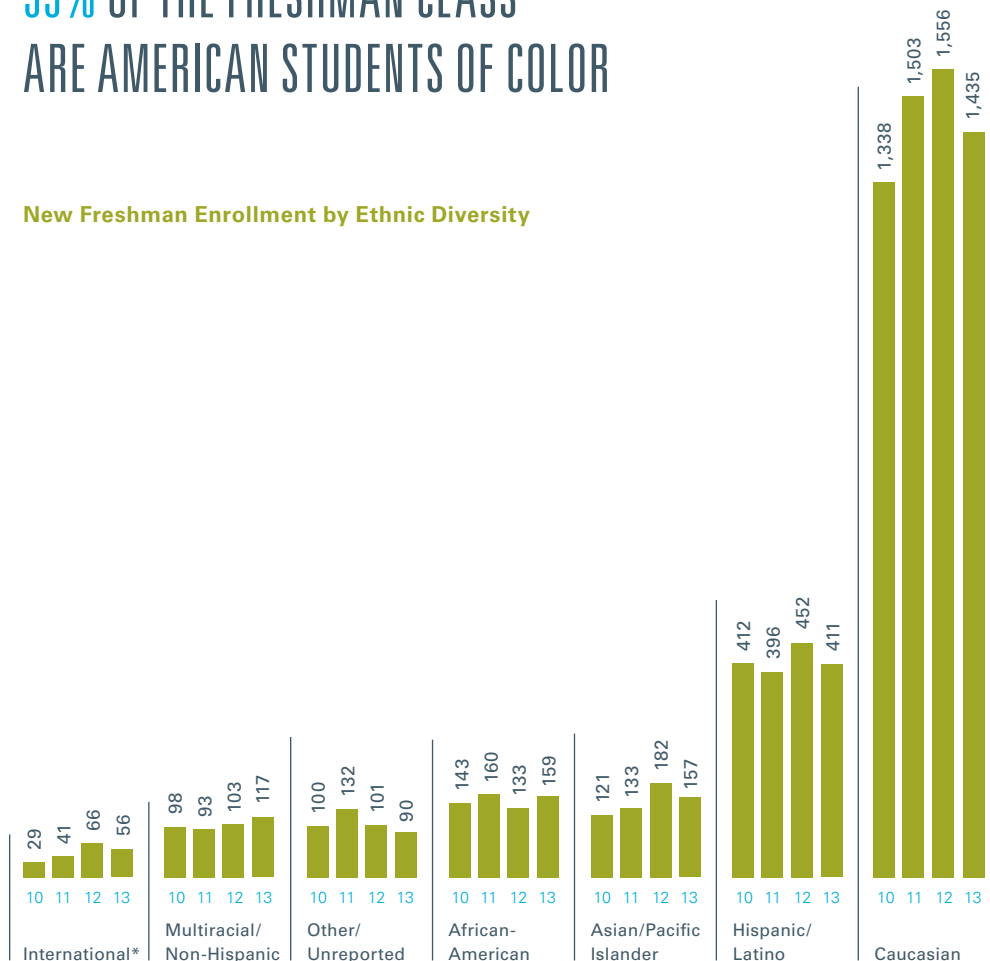


NEW FRESHMEN BY DIVERSITY

DePaul continues a long-standing tradition of being among the most diverse selective institutions in the country. When measuring a combination of selectivity and diversity—including ethnic, geographic and socioeconomic diversity, as well as parental attainment—only a few institutions compare favorably to DePaul.

35% OF THE FRESHMAN CLASS ARE AMERICAN STUDENTS OF COLOR

New Freshman Enrollment by Ethnic Diversity



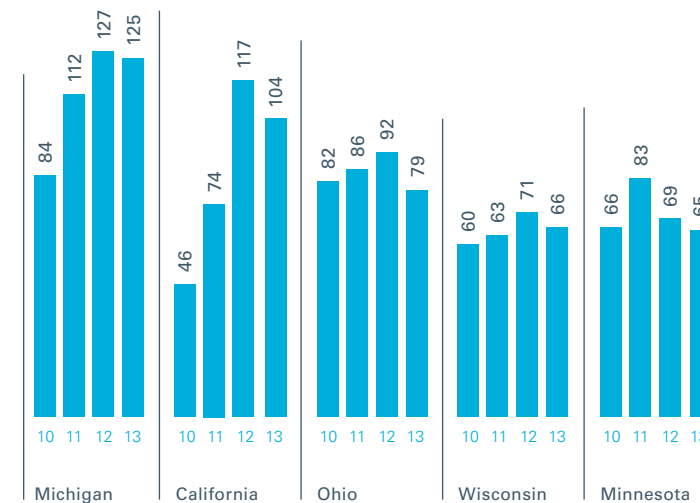
To comply with federal standards on reporting of race and ethnicity, students must identify their ethnicity and their race. For ethnicity, students must select either Hispanic or non-Hispanic. Race is then reported only for students who are non-Hispanic. A student may indicate a single race (e.g., Asian, African-American, etc.) or “two or more races” (i.e., multiracial).

*Includes students with all visa types.

New Freshman Enrollment by Geographic Diversity

- » The top Illinois cities sending freshmen to DePaul were Chicago, Naperville, Park Ridge, Orland Park and Arlington Heights.
- » Of freshmen from Illinois, the top feeder suburban high schools were Maine South, New Trier Township, Carl Sandburg and Niles Township West.
- » Of freshmen from Illinois, 12 percent, or 298 students, were from Chicago Public Schools. The top feeder schools were Lane Technical, Whitney Young Magnet and Lincoln Park.
- » Of freshmen from outside Illinois, the top feeder high schools were Eden Prairie High School (Minn.), Wylie E. Groves High School (Mich.), University Liggett School (Mich.), Minnetonka High School (Minn.), and West High School (Madison, Wis.).

Top Feeder States



New Freshman Enrollment by Socioeconomic Diversity

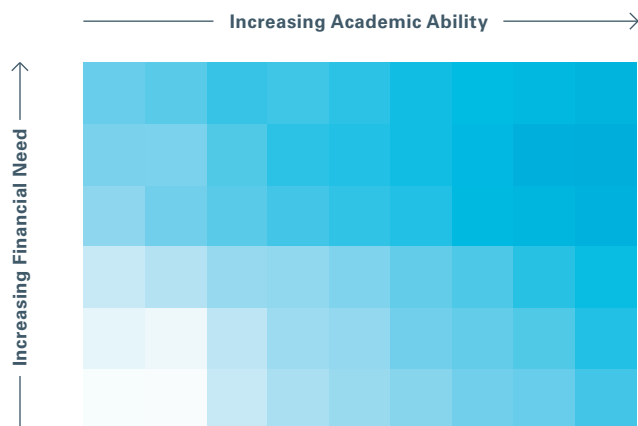
- » The median family income of new freshmen is \$85,600.
- » 33 percent of new freshmen are eligible for the federal Pell Grant for low-income students.
- » 33 percent of freshmen are from first-generation college families.
- » 87 percent of freshmen filed for financial aid (completed the Free Application for Federal Student Aid).

NEW FRESHMEN FINANCIAL AID PROFILE

DePaul awards its institutional aid in a manner consistent with mission-based principles of making a high-quality education available to promising students, including those who cannot otherwise afford to attend a selective, private institution.

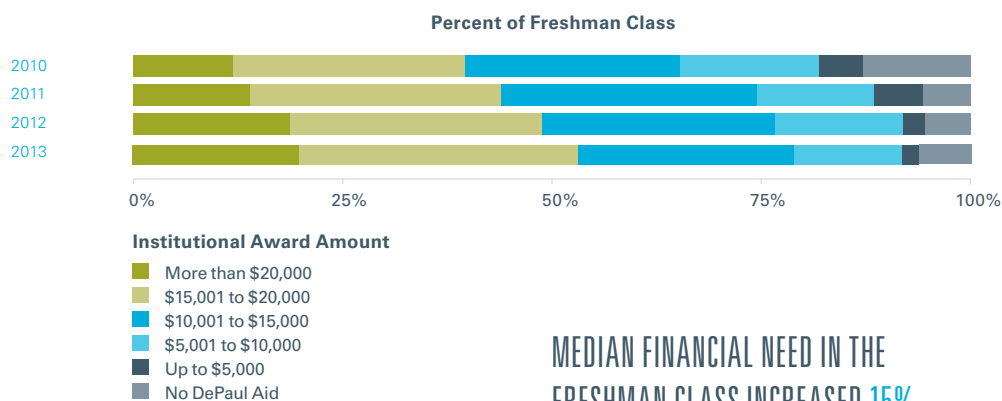
Institutional Aid Distribution by Need and Ability

Below, the darker colors represent the higher average institutional award amounts (DePaul grants and scholarships), with an increase from left to right with academic ability, and from bottom to top with financial need.



Institutional Aid Distribution by Amount

DePaul has intentionally responded to the increasing affordability challenges of parents and students in light of the nation's economy. The percentage of new freshmen who receive institutional awards of more than \$20,000 has increased over 50 percent from 2010 to 2013.



MEDIAN FINANCIAL NEED IN THE FRESHMAN CLASS INCREASED **15%** FROM 2010 TO 2013

UNIVERSITY HONORS PROGRAM

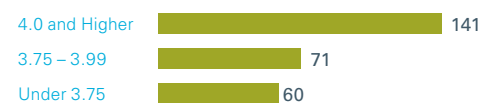
The DePaul University Honors Program brings students together in an interdisciplinary curriculum that integrates a well-designed liberal education with the cultural resources of the global city of Chicago. Working in small seminars under the direction of dedicated faculty, honors students join a lively and challenging scholarly community.

About 11 percent of the freshman class, or 272 students, enrolled in the Honors Program in fall 2013.*

High School Academic Profile

272 matriculants total

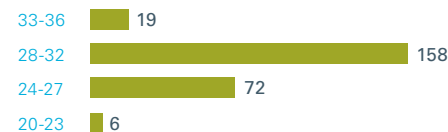
High School GPA



Academic Highlights for Honors Program Freshmen

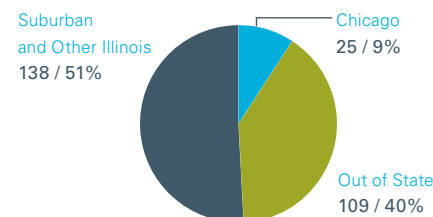
- » The Honors Program freshmen average GPA is 4.02; the freshman class average GPA is 3.65.
- » The average ACT score for freshmen in the Honors Program is four points higher than the freshman class as a whole.

ACT Composite**



New Honors Program Freshmen by Geography

272 matriculants total



FRESHMEN IN THE HONORS PROGRAM CAME FROM **199 DIFFERENT HIGH SCHOOLS** AND **25 STATES**

New Honors Program Freshmen by College

- » 29 percent enrolled in the Driehaus College of Business.
- » 24 percent enrolled in the College of Science and Health.
- » 24 percent enrolled in the College of Liberal Arts and Social Sciences.

* There are five other college and discipline-specific honors programs at DePaul. The information presented here does not include those programs.

** 16 students submitted SAT scores, and one student is test-optional.

NEW ADMISSION INITIATIVES

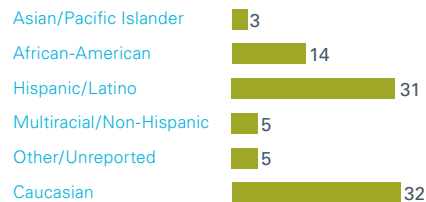
Test-Optional Admission

Results from the second year of the test-optional pilot program were encouraging: Four percent of the freshman class, or 90 students, enrolled through the program. These students come from a wide range of geographic, socioeconomic and ethnic/racial groups. The enrolling freshmen who did not submit test scores have a higher average GPA than freshmen who applied with test scores (3.73 compared with 3.65).

DePaul is one of the largest on the growing list of selective colleges and universities nationwide that do not require an SAT or ACT score for admission. It is important for students to understand that the single best predictor of college success—by an overwhelming margin—is high school performance in a rigorous, college-preparatory curriculum.

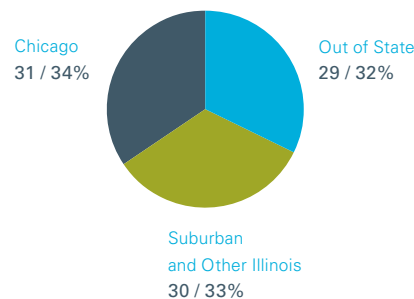
New Test-Optional Freshmen by Ethnicity

90 matriculants total



New Test-Optional Freshmen by Geography

90 matriculants total



Health Sciences Pathways

In October 2012, DePaul announced an agreement with Rosalind Franklin University of Medicine and Science (RFUMS) that included exciting opportunities for DePaul students interested in pursuing a career in one of the rapidly growing professions in health sciences. Excitement and interest were so strong that a pilot program was opened for freshmen entering in fall 2013.

DePaul enrolled 59 new freshmen in the program, or about 2.5 percent of the entering class. These students bring drive, focus and extraordinary academic credentials, with an average high school GPA only slightly below 4.0 and an average standardized test score in the top 7 percent of all students nationwide. In addition, 42 percent come from outside Illinois, and 27 percent are American students of color.

DEPAUL AT A GLANCE

With over 24,000 students, DePaul is the largest Catholic university in the United States and the largest private, nonprofit university in the Midwest. The university offers more than 275 undergraduate and graduate programs of study on two primary campuses in Chicago and three suburban locations.

DePaul is known for providing a high-caliber education to students from a broad range of backgrounds, with particular attention to first-generation students. It is nationally recognized for incorporating service learning throughout its curriculum and for delivering real-world knowledge in an urban, multicultural environment.

There are about 980 full-time faculty members in 10 colleges and schools at DePaul. Nearly 90 percent of our faculty hold a Ph.D. or the highest degree in their fields.

DePaul's 2013 first-year retention rate is 85.4 percent. The six-year graduation rate is 70.5 percent.

Of the class of 2012, 85 percent of graduates were employed and/or in graduate school six months after graduation. DePaul awards almost 7,000 degrees annually.

DePaul has an alumni network of more than 160,000 across 90 countries. Two-thirds of alumni live and work in the metropolitan Chicago area.



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